

The Nature  
Conservancy



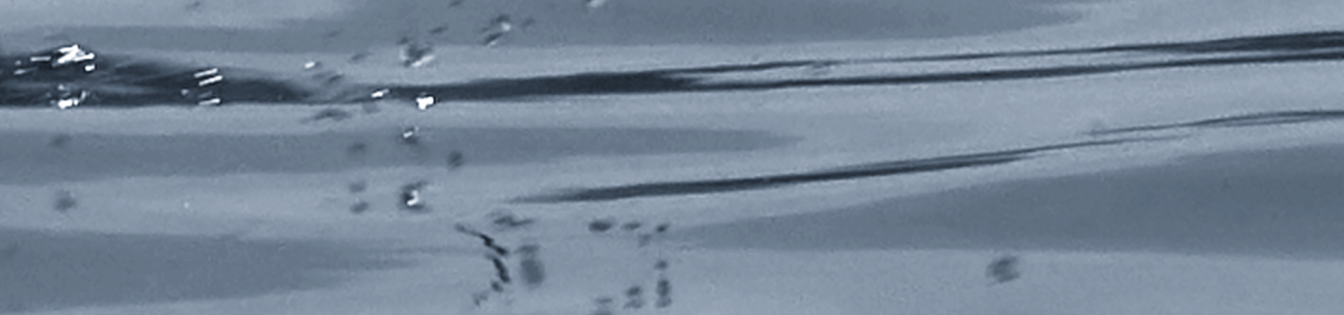
Protecting nature. Preserving life.™

P R E S E N T S



# CONSERVATION LEADERSHIP AWARDS LUNCHEON

THURSDAY, OCTOBER 29, 2009  
OREGON ZOO, PORTLAND



*The mission of The Nature Conservancy*

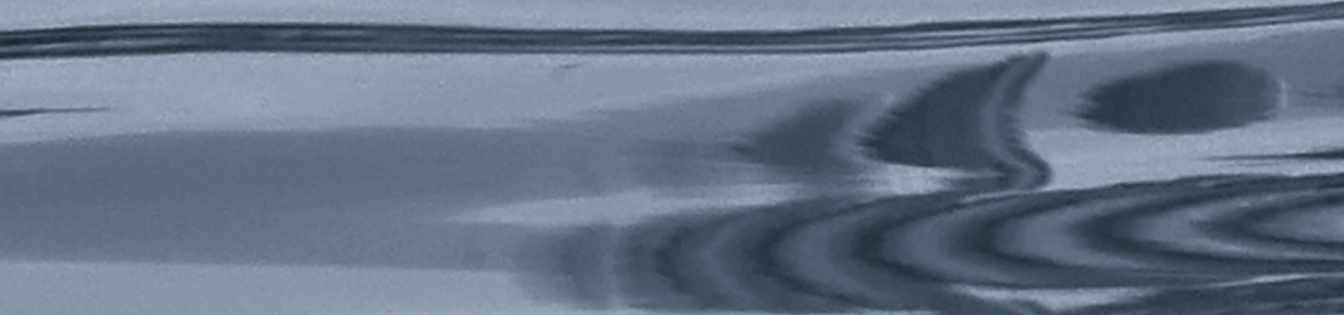
*is to preserve the plants, animals*

*and natural communities that*

*represent the diversity of life on Earth*

*by protecting the lands*

*and waters they need to survive.*



WELCOME AND OPENING REMARKS

Robert S. Ball

A YEAR IN CONSERVATION

Russell Hoeflich

KEYNOTE SPEAKER

Brian Richter, scientist and co-director of global freshwater  
conservation for The Nature Conservancy

*Our Future as Told by Water: Restoring Our Rivers to Sustain Life on Earth*

PRESENTATION OF AWARDS

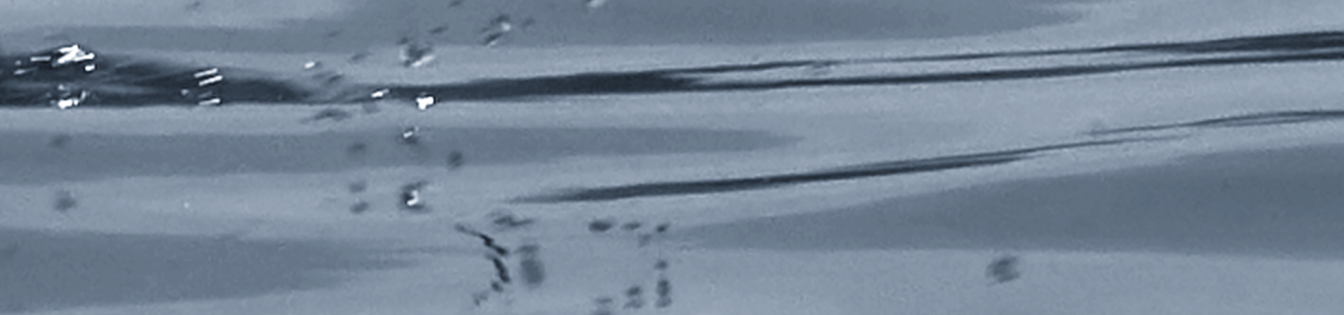
D. Carter MacNichol

Leslie Bach

Russell Hoeflich

CLOSING REMARKS

Robert S. Ball



## KEYNOTE SPEAKER

Brian Richter, scientist and co-director of global freshwater conservation for The Nature Conservancy

### OUR FUTURE AS TOLD BY WATER: RESTORING OUR RIVERS TO SUSTAIN LIFE ON EARTH

There are more than 50,000 large dams on the planet, and more on the way. Nearly 400 dams are planned or being built in Central America, 1,700 in Brazil, and more than 200 in China's Yangtze River basin alone. Providing critically needed power and water to communities, these structures also block the fluid highways used by migrating fish and rearrange the flow rhythms that have choreographed aquatic life for eons.

Can rivers today be managed to sustain their diversity of life? That's the question Brian Richter circles the globe to answer. For over 20 years he's studied river management and restoration, consulting on more than 120 river projects and helping governments, industry, nonprofits and communities create solutions. He offers hope that we can meet one of the most pressing conservation challenges of our time.



BUSINESS PARTNER CONSERVATION LEADERSHIP AWARD

Vernier Software & Technology

In a state renowned for green business, this software company raises the bar not only by making products that connect teachers and students with nature, but also by practicing a conservation ethic that includes sustainably designed facilities, green commuting, employee volunteerism for the environment, and nearly 15 years of supporting the work of The Nature Conservancy.

COMMUNITY PARTNER CONSERVATION LEADERSHIP AWARD

U.S. Army Corps of Engineers, Portland District

Operating 13 dams that control the volume and timing of Willamette River flows, the Corps of Engineers, working with a diversity of partners, has pioneered an effort to adjust flow patterns to address the needs of a freshwater ecosystem and to benefit important runs of salmon and other fish and wildlife, while continuing to balance human needs.

LIFETIME CONSERVATION ACHIEVEMENT AWARD

Jim Ratzlaff

An avid fly-fishing Kansan, Jim Ratzlaff brought his lifelong passion for rivers and prairies with him to Oregon's Umpqua Valley when he retired from business to pursue a life of active conservation — as a volunteer leader of several conservation organizations, as owner of a sustainably managed ranch, and as a dedicated supporter of efforts to protect river and grassland habitats in Oregon and beyond, including a significant expansion of Zumwalt Prairie Preserve.

# PAST CONSERVATION LEADERSHIP AWARD HONOREES

## LIFETIME CONSERVATION ACHIEVEMENT AWARD

Ned and Sis Hayes

Jerry Guthrie

The Diack Family

The Lawrence Family

Maribeth Collins

Helen Malarkey Thompson

Jean Vollum

Senator Mark O. Hatfield

## OUTSTANDING ACHIEVEMENT IN CONSERVATION AWARD

John and Robin Jaqua

## COMMUNITY PARTNER CONSERVATION LEADERSHIP AWARD

Oregon Public Broadcasting

Wallowa Resources

Oregon Department of Fish  
and Wildlife

Alice Kilham

North Coast Land Conservancy

City of Eugene and Steve Gordon, with the  
Lane Council of Governments

Roy W. Lowe, representing the U.S. Fish and  
Wildlife Service Coastal Refuge System

## INDIVIDUAL CONSERVATION LEADERSHIP AWARD

Stephanie Fowler and Irving Levin

Bill and Pattie Wessinger

## BUSINESS CONSERVATION ACHIEVEMENT AWARD

Whiskey Creek Shellfish Hatchery

Eastman Kodak, White City Plant

Corvallis Microtechnology, Inc.

Gard & Gerber

PacifiCorp and PacifiCorp Power Marketing, Inc.

Second Nature Software

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# CONSERVATION LEADERSHIP AWARDS LUNCHEON

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